

# Digital Phoenix

We are the full service digital agency you were looking for.

Strategy / UI & UX / Technology / Maintenance

www.fenix.codes | info@fenix.codes

## "Success is the result of perfection, hard work, learning from failure, loyalty, and persistence."

- COLIN POWELL

**Digital Phoenix** is a full-service agency which emerges both strategy and technology for startups and companies resulting in the creation of digital products which innovate, entertain and educate!

Digital Phoenix has proven its presence in the US, Europe, UAE by working with well-known brands and Fortune 500 Featured Companies. As a company we focus on quality of delivered products and long term collaboration, while our results being proven and appreciated by the community.

Digital Phoenix was founded in June 2014 is a full-service digital agency which provides the following range of services: Strategy UI & UX, Technology (web & mobile), Maintenance and Search Engine Optimization.

Our team is specialized in working with startups and corporate based clients and has the necessary toolbox for building large scalable platforms while using robust technologies which provide high-performance output, security and stability of the developed products.

## The Process

#### **Discovery Meetings**

Everything starts with a "date", we meet each other and analyze together the idea and requirements. We see if we're a match.

#### **Estimates**

We estimate required efforts, align the budgets, timelines and expectations. Wherever it is a Minimum Viable Product (MVP) approach for launch or reverse.

#### **Planing**

We plan the deliverables based on agile methodology. Planing the sprints and milestones, releases and going live dates.

#### Implementation & Maintenance.

We code, test, launch the product. Our team can also be responsible for infrastructure and DevOps (AWS). Establish if additional iterations are required for enhancements and ongoing product support.

### Development Stack

#### **Amazon Web Services**

Most of the projects we build and support are based on AWS (Amazon Web Services) infrastructure. We plan, architect, maintain and scale based on the project needs. AWS is one of the latest hosting cloud based stacks which guarantees stability, security, scalability and robustness.

#### Development

Project and idea comes always first, that's why we're very careful about selecting the development technology stacks. In the most of the cases we operate with following stacks on a project basis:

- Symfony Framework, React, MongoDB, NodeJS, Redis.
- **Drupal** is more dedicated for the corporate nieche and web platforms which are mainly with anonymous web traffic and does not require many client-facing authentication layers.



## Success Stories

Let's be great together!

**≡** Browse

**EQL** powered by SoundGirls

Blog

About

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# Breaking the sound barrier.

The EQL Directory amplifies the careers and achievements of women working behind-the-scenes in audio and production.

Broadcast show all

Ana Paula Gargantini

Broadcast Engineer

Melbourne, Australia

>

Andrea Arenas

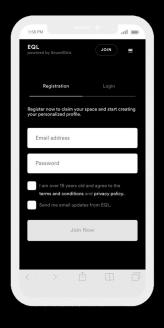
Sound Engineer

Caracas, Venezuela

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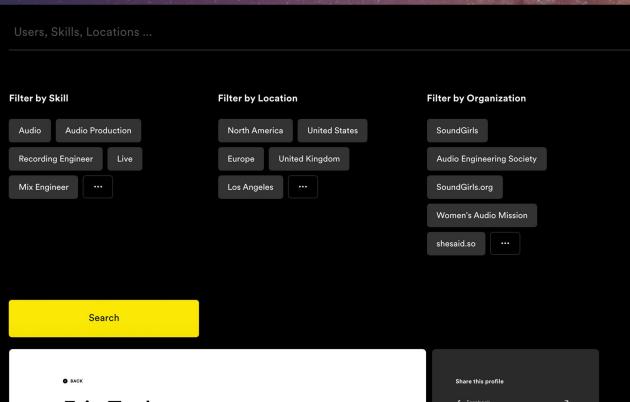
#### Mission:

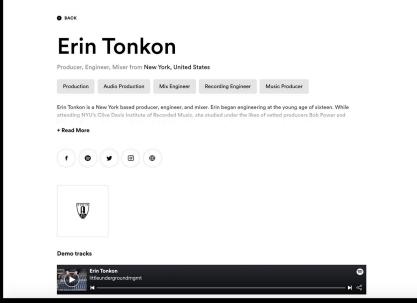
The EQL Directory is a global database of professionals that seeks to amplify the careers and achievements of women working behind the scenes in music and audio.

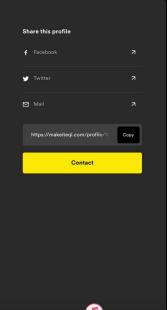
#### **Key Features:**

- Registration and profile creation
- Advanced search.
- Spotify integration.
- Scalability & performance.

The project was developed in collaboration with WILD Agency (www.wild.as)









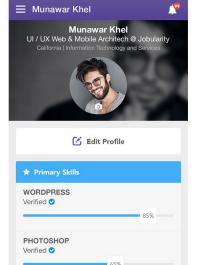
## Jobularity

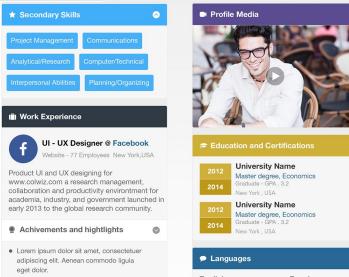
Match Jobseekers with Employers perfect way!

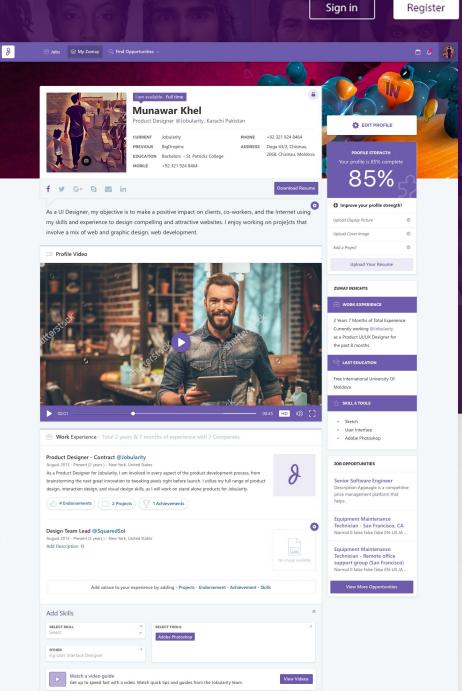
Jobularity is a social hiring platform that connects companies and job seekers based on an alignment of passions, skills, and values consolidated by the comprehensive Zumay.

Start branding yourself

See how it works

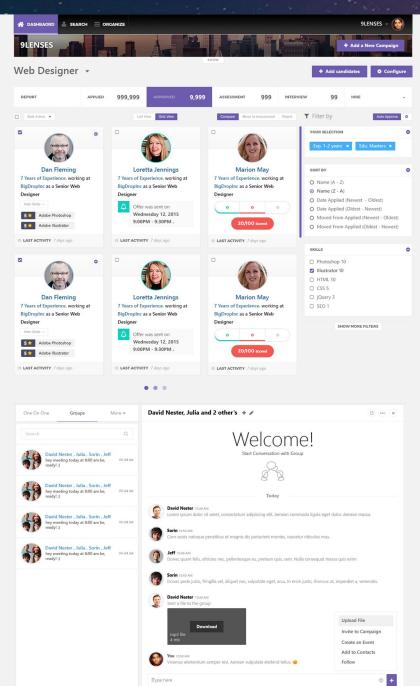


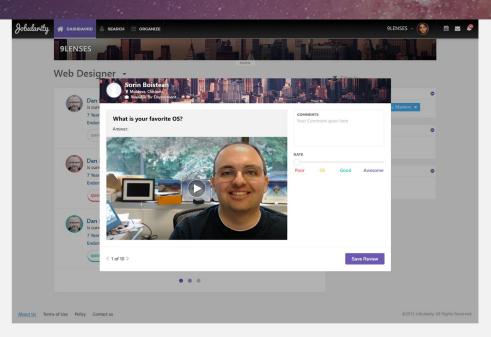


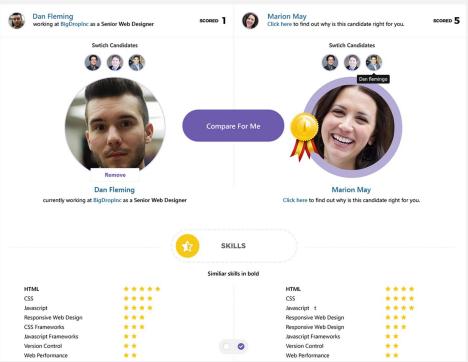


#### Jobularity - Hiring in social age!

#### Visit at: https://vimeo.com/user40538468









#### **Objective:**

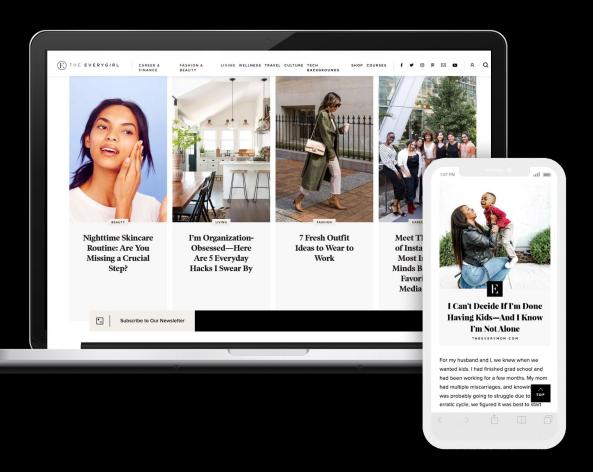
Horizontally scalable architecture setup on AWS for highly traffic based consumption website. Configuration of caching and CDN based mechanism to guarantee performance, stability and scale in a matter of seconds.

#### **Key Features:**

- Migration from 3rd party hosting to AWS
- Architecture setup: ELB, S3, MySQL Aurora, Redis
- Configuration of CDN and Edge Caching.
- Hardware and additional configurations tune-ups for cost efficiency.

#### Projects collaborated on:

- theeverymom.com
- theeverygirl.com





#### **Objective:**

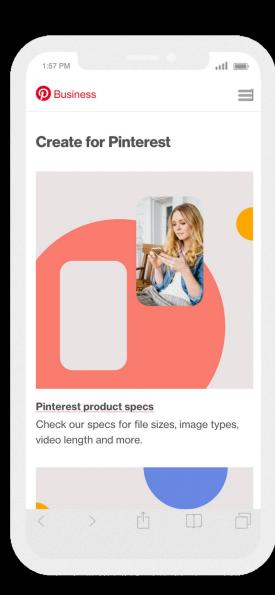
Digital Phoenix colaborated side by side with Pinterest Team on building the multilanguage microsites (Help Knowledge Center, Pinterest for Business, Careers Hub).

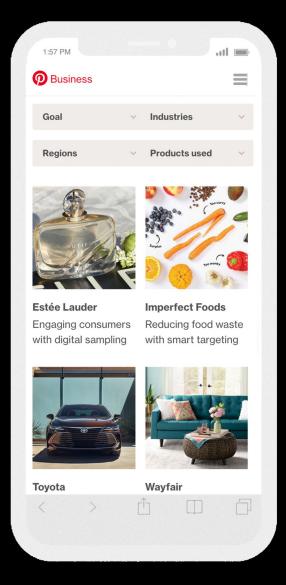
#### **Key Features:**

- Complex Drupal based platform build.
- Multilanguage Support.
- Usage of Search API and ApacheSolr stacks.
- Scalability & performance.

#### Projects collaborated on:

- help.pinterest.com
- business.pinterest.com
- about.pinterest.com
- careers.pinterest.com







# Let's rock it!

Thank you for your attention while going through this presentation and we're looking forward working together!

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